



**HOTEL BOROBUDUR**  
J A K A R T A

**PRESS RELEASE**

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**Hotel Borobudur Jakarta Received Indonesia Leading Business Hotel Award ITTA 2017/2018**

Indonesia Travel and Tourism Awards (ITTA) is an annual awarding event for Indonesia's tourism industry with a national scale. Hotels, resorts, suites, villas, tourism agencies, travel agents, tourist attractions and other tourism stakeholders in Indonesia compete as the nominees to be labeled as the best in its category. This prestigious award is being held every year since 2010 and aiming for the better growth and development of Indonesia tourism.

In line with its aim, Hotel Borobudur Jakarta was honored with an award as Indonesia Leading Business Hotel for ITTA 2017/18. This means that Hotel Borobudur Jakarta plays a big part in the growth of Indonesia tourism, especially in business hotel category. Represented by Rizki Permata Sari, Marketing Communications Manager, Hotel Borobudur Jakarta received the award on 11<sup>th</sup> December 2017 during the awarding night. There were 71 winners and categories that were decided by Facebook online voting, Board of Advisor and validated by Binus Business School for ITTA 2017/18.

This award is a big appreciation for Hotel Borobudur Jakarta even as the nominees. With this award, Hotel Borobudur Jakarta hopes to be the leader not only in business hotel, but also in tourism industry.

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*Hotel Borobudur Jakarta, the leading five star diamond hotel and 'Grand Old Lady of Hospitality' in Jakarta, features 695 guest rooms and suites as well as extensive meeting facilities, all set in 23 acres of landscaped tropical gardens. Located right in the heart of town, the hotel offers a wide selection of restaurants: Italian, Chinese, Japanese and International cuisine. Klub Borobudur is amongst the finest and best-equipped health club and spa in town.*